# Index to Volume 53

## General Index


S139 Comments on "A Price Theoretic Approach to the Specification and Estimation of the Sales-Advertising Function"
*Sherwin Rosen*

S211 Comments on "A Theory for Pricing Nonfeatured Products in Supermarkets"
*Robert B. Avery*

S45 Comments on "Conjoint Analysis and Quantal Choice Models"
*Charles Plott*

S47 Comments on "On Conjoint Analysis and Quantal Choice Models"
*V. Srinivasan*

S35 Comments on "Econometric Models for Probabilistics Choice among Products"
*Kenneth M. Gaver*

S163 Comments on "The Economics of Consumer Information Acquisition"
*Phillip Nelson*

S31 Comments on "Econometric Models for Probabilistic Choice Among Products"
*John R. Hauser*

S159 Comments on "The Economics of Consumer Information Acquisition"
*George H. Haines, Jr.*

S193 Comments on "The Economics of Markets: A Simple Model of the Market-making Process"
*Jean-Marie Blin*

S189 Comments on "The Economics of Markets: A Simple Model of the Market-making Process"
*Subrata K. Sen*

S105 Comments on the Economics of Product Positioning
*Keith Leffler*

S75 Comments on "The Relationship between Diffusion Rates, Experience Curves, and Demand Elasticities for Consumer Durable Technological Innovations"
*Dan Horsky*

S69 Comments on "The Relationship between Diffusion Rates, Experience Curves, and Demand Elasticities for Consumer Durable Technological Innovations"
*Thomas Russell*

45 Competition and Highway Pricing for Stochastic Traffic
*Arthur De Vany and Thomas R. Saving*

S79 Competition and Product Variety
*Kelvin Lancaster*

235 Computerized Double-Auction Markets: Some Initial Experimental Results
*Arlington, W. Williams*

285 Constant Absolute Risk Aversion, Bankruptcy, and Wealth-Dependent Decisions
*Steven A. Lippman, John M. McCall and Wayne L. Winston*

397 The Demand for Repair Service during Warranty
*Jennifer L. Gerner, and W. K. Bryant*

S13 Econometric Models for Probabilistic Choice among Product
*Daniel McFadden*

1 Econometric Tests of the Hypothesis that Market-Maker Firms Follow a "Short-Run Inventory-based Pricing Policy"
*F. Own Irvine, Jr.*

S143 The Economics of Consumer Information Acquisition
*Louis L. Wilde*

S167 The Economics of Markets: A Simple Model of the Market-making Process
*John P. Gould*

79 An Empirical Analysis of Demands for Priority Computing Goods by Externally and Internally Funded Researchers
*Richard A. Elnick and Warran R. Hughes*

61 The Extreme Value Method for Estimating the Variance of the Rate of Return
*Michael Parkinson*

165 Human Capital and the Financial Capital Market
*Joseph Liberman*

205 The Ibbotson-Sinquefield Simulation Made Easy
*Alan L. Lewis, Sheen T. Kassouf, and Jack Johnston*

S5 Interfaces between Marketing and Economics: An Overview
*Dan Horsky and Subrata K. Sen*

345 Interfirm Tender Offers and the Market for Corporate Control
*Michael Bradley*

415 An Iterative GLS Procedure for Estimating the Parameters of Models with Autocorrelated Errors Using Data Aggregated over Time
*Pierre M. Windal and Doyle L. Weiss*

377 Mandatory Audit Regulation for Banks: An Empirical Evaluation of Its Effects
*H. Y. Izan*

259 The Market for Corporate Charters: "Unhealthy Competition" versus Federal Regulation
*Peter Dodd and Richard Leftwich*

315 The Nature and Causes of Self-Esteem, Performance, and Satisfaction in the Sales Force: A Structural Equation Approach
*Richard P. Bagozzi*

S37 On Conjoint Analysis and Quantal Choice Models
*Albert Madansky*

67 On the Estimation of Security Price Volatilities from Historical Data
*Mark B. Garman and Michael J. Klass*

297 Price Premiums for Controlling Shares of Closely Held Stock
*Larry G. Meeker and O. Maurice Joy*

S115 A Price Theoretic Approach to the Specification and Estimation of the Sales-Advertising Function
*Vinod K. Verma*

S51 The Relationship between Diffusion Rates, Experience Curves, and Demand Elasticities for Consumer Durable Technological Innovations.
*Frank M. Bass*

193 Statistical Demand Functions for Automobiles and Their Use for Forecasting in an Energy Crisis
*Rodney L. Carlson and M. Michael Umble*

S199 A Theory for Pricing Nonfeatured Products in Supermarkets
*John D. C. Little and Jeremy F. Shapiro*

27 A Theory of Self-enforcing Agreements
*L. G. Telser*

151 Uncertainty, Capacity, and Market Share in Oligopoly: A Stochastic Theory of Product Quality
*Ernest Koenigsberg*

**Index to Authors**

S211 *Avery, Robert B.*
Comments on "A Theory for Pricing Nonfeatured Products in Supermarkets"

315 *Bagozzi, Richard P.*
The Nature and Causes of Self-Esteem, Performance, and Satisfaction in the Sales Force: A Structural Equation Approach.

S51 *Bass, Frank M.*
The Relationship between Diffusion Rates, Experience Curves, and Demand Elasticities for Consumer Durable Technological Innovations

S193 *Blin, Jean-Marie*
Comments on "The Economics of Markets: A Simple Model of the Market-making Process"

345 *Bradley, Michael*
Interfirm Tender Offers and the Market for Corporate Control

193 *Carlson, Rodney L., and Umble, M. Michael*
Statistical Demand Functions for Automobiles and Their Use for Forecasting in an Energy Crisis

45 *De Vany, Arthur, and Saving, Thomas R.*
Competition and Highway Pricing for Stochastic Traffic

259 *Dodd, Peter, and Leftwich, Richard*
The Market for Corporate Charters: "Unhealthy Competition" versus Federal Regulation

79 *Elnicki, Richard A., and Hughes, Warren R.*
An Empirical Analysis of Demands for Priority Computing Goods by Externally and Internally Funded Researchers

67 *Garman, Mark B., and Klass, Michael J.*
On the Estimation of Security Price Volatilities from Historical Data

S35 *Gaver, Kenneth M.*
Comments on "Econometric Models for Probabilistics Choice among Products"

397 *Gerner, Jennifer L., and Bryant, W. K.*
The Demand for Repair Service during Warranty

S167 *Gould, John P.*
The Economics of Markets: A Simple Model of the Market-making Process

S159 *Haines, George H., Jr.*
Comments on "The Economics of Consumer Information Acquisition"

S31 *Hauser, John R.*
Comments on "Econometric Models for Probabilistic Choice among Products"

S75 *Horsky, Dan*
Comments on "The Relationship between Diffusion Rates, Experience Curves, and Demand Elasticities for Consumer Durable Technological Innovations"

S5 *Horsky, Dan, and Sen, Subrata K.*
Interfaces between Marketing and Economics: An Overview

1 *Irvine F. Owen, Jr.*
Econometric Tests of the Hypothesis that Market-Maker Firms Follow a "Short-Run Inventory-based Pricing Policy"

377 *Izan, H. Y.*
Mandatory Audit Regulation for Banks: An Empirical Evaluation of Its Effects

151 *Koenigsberg, Ernest*
Uncertainty, Capacity, and Market Share in Oligopoly: A Stochastic Theory of Product Quality

S79 *Lancaster, Kelvin*
Competition and Product Variety

S105 *Leffler, Keith*
Comments on the Economics of Product Positioning

205 *Lewis, Alan L.; Kassouf, Sheen T.; and Johnston, Jack*
The Ibbotson-Sinquefield Simulation Made Easy

165 *Liberman, Joseph*
Human Capital and the Financial Capital Market

285 *Lippman, Steven A.; McCall, John M.; and Winston, Wayne L.*
Constant Absolute Risk Aversion, Bankruptcy, and Wealth-Dependent Decisions

S199 *Little, John D. C., and Shapiro, Jeremy F.*
A Theory for Pricing Nonfeatured Products in Supermarkets

S13 *McFadden, Daniel*
Econometric Models for Probabilistic Choice among Products

S37 *Madansky, Albert*
On Conjoint Analysis and Quantal Choice Models

297 *Meeker, Larry G., and Joy, O. Maurice*
Price Premiums for Controlling Shares of Closely Held Stock

S163 *Nelson, Phillip*
Comments on "The Economics of Consumer Information Acquisition"

61 *Parkinson, Michael*
The Extreme Value Method for Estimating the Variance of the Rate of Return

S45 *Plott, Charles*
Comments on "Conjoint Analysis and Quantal Choice Models"

S139 *Rosen, Sherwin*
Comments on "A Price Theoretic Approach to the Specification and Estimation of the Sales-Advertising Function"

S69 *Russell, Thomas*
Comments on "The Relationship between Diffusion Rates, Experience Curves, and Demand Elasticities for Consumer Durable Technological Innovations"

S189 *Sen, Subrata K.*
Comments on "The Economics of Markets: A Simple Model of the Market-making Process"

S47 *Srinivasan, V.*
Comments on "On Conjoint Analysis and Quantal Choice Models"

27 *Telser, L. G.*
A Theory of Self-enforcing Agreements

S115 *Verma, Vinod K.*
A Price Theoretic Approach to the Specification and Estimation of the Sales-Advertising Function

S143 *Wilde, Louis L.*
The Economics of Consumer Information Acquisition

235 *Williams, Arlington W.*
Computerized Double-Auction Markets: Some Initial Experimental Results

415 *Windal, Pierre M., and Weiss, Doyle L.*
An Iterative GLS Procedure for Estimating the Parameters of Models with Autocorrelated Errors using Data Aggregated over Time.